

# Tom Maton

## Senior Web/Interface Developer

10+ years' experience in web development, specialising in Front-End technologies on projects for Nike, Barclays, AudiUSA, BarclayCard, Nivea & Castrol. Coming originally from a Software Engineering background I've experience in working with multiple CMS's on different platforms and have worked alongside Engineers as a Web Developer to help build robust and flexible architectures.

### TECHNICAL SKILLS:

- HTML / HTML5
- CSS / CSS3
- SASS & Less
- Javascript:
  - OO programming
  - Build tools (Grunt, Gulp)
- jQuery, Velocity.js
- CMS experience (CQ5/AEM6, Sitecore, Umbraco)

### RELATED SKILLS:

- Agile & Scrum experience
- Responsive, cross-device development
- Mobile-first methodology
- Accessibility (including WAI-ARIA)
- Social media integration and API's

### OTHER SKILLS:

- AngularJS, NodeJs (Express)
- MS SQL, SQL, NOSQL, Firebase
- SEO
- GIT & Subversion
- IIS
- Cloud computing (Amazon, Azure)
- Continuous Integration
- XML, XSLT, JSTL

### EXPERIENCE:

*April 2011 – March 2015: Principal/Senior Web Developer, **AKQA***

At AKQA, I've worked and/or lead the development teams on a number of high profile projects, including in Nike.com (with many campaigns and apps for markets around the world), AudiUSA.com, Barclaycard.com, Castrol.com and a couple of others which have yet to go live. On many of these projects I was also responsible for the code quality, experience and technology used. Being one of a handful of Principal Web Developer I was

responsible for interviewing developers to ensure they met the AKQA's high development standards.

**Locations Worked:** London, Portland, San Francisco, New York

## SAMPLE PROJECTS:

- Two projects yet to go live using AEM6 and CQ5.5
- Castrol (<http://www.castrol.com>) responsive website developed in CQ5 using the internal CQ5 .LESS compiler, building of custom CQ5 components eg. multifield selectors, custom accordion, responsive gallery
- Mondelez (Cadbury's - <http://unwrapjoy.cadbury.co.uk>) development of small campaign site to check if the codes in the sweet wraps have won a free prize (no longer live).
- Nivea campaign (<http://interngram.tumblr.com>) - social campaign competition using Instagram and Tumblr for interns to have the chance to work for AKQA & Nivea on their social campaigns across Europe. Campaign used Instagram for users to take pictures or videos and hashtag them #Interngram which would pull into Tumblr where it will get moderated. The site is responsive using a stripped down Bootstrap and image replacement for mobile.
- EDF - creating a html prototype for a new home energy monitor.
- BP (<http://www.bp.com>) a responsive website built in CQ5 using the CQ5 built in .LESS compiler and creating custom CQ5 components for editors to use.
- Barclaycard (<http://www.barclaycard.com>) - a fully responsive website built in CQ5. Development of the site included custom CQ5 components for editors to use, grunt, unit tests for JS and working with Software Engineers to build custom Java models to get greater code coverage.
- Baume & Mercier (<http://www.baume-et-mercier.co.uk/>) This was a code review of the responsiveness, speed, code quality of HTML5/CSS3/JS and reusability of components in CQ5 for the Richemont group.
- We Run SF (<https://werunsf.nikeapp.com/>) Nike Women's Marathon (San Francisco), webapp, which is responsive. Tightly integrated with Facebook using their latest Open Graph to customise stories to engage better with FB users. Use of the iPhone's camera inside the webapp without the need to leave the site.
- Hypervenmon ([http://hypervenom.nike.com/gb/en\\_gb](http://hypervenom.nike.com/gb/en_gb)) the latest from Nike in the development of their most technology advanced boot. Developed using parallax and responsive design.
- Nike.com (<http://www.nike.com>) development of the new Nike.com (both front end and backend components) website built in CQ5 and supported in over 32 different locales and helping make the entire framework fully responsive.
  - Nike - The Chance II/III
  - Nike Womens

- Nike Football

- Nike Fuelband (no longer live) largest campaign Nike has done over the past decade which went global, selling out of the FuelBand in a couple of days and having over 130k tweets with hashtag #makeitcount. Parts of the site developed were also reused globally on large display boards around the world (<http://www.youtube.com/watch?v=XbMVAIRsO9g>)

June 2008 – April 2011: *Senior Developer & Development Team Leader, **Precedent***

As a senior developer & development team leader I undertook various .NET projects while assisting and mentoring junior developers and ensuring other developers in the team were scheduled in for work and sticking to the project schedules. I was also responsible for setting developers yearly objectives to help them progress with their skills and within the company.

SAMPLE PROJECTS:

- Museum of London kiosk sites and the development for the new website.
- Crimestoppers
- www.sfo.gov.uk - built in Umbraco and jQuery
- www.aciworldwide.com - built in Sitecore.

July 2004 – June 2008: *Application Developer, **FSI***

FSI develop Facilities Management applications for both Desktop and Web for companies all around the world. Responsibilities and achievements:

- Managed and developed FSI's standard web based application to build a solid foundation for all clients using the web-based system.
- Developed a complete web based Travel Services system for The Bank of England so all travel booked is logged and costs of the travel are authorised so no overspending on department budgets are allowed.
- International Task Management and Job Sign Off system developed for ABB International/Exxon Mobil for contractors to sign in and complete jobs and timesheets and for Service Stations to log problems via the web.

***References available on request***